



TO: NorthSTAR Providers
FROM: Helen White, LMSW
 Clinical Manager
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SUBJECT: HISTORICALLY UNDERUTILIZED BUSINESS (HUB)

This Provider Alert is to inform providers about the opportunities of Historically Underutilized Business (HUB) certification. The (HUB) Program was created to promote full and equal procurement opportunities for small, minority- and women-owned businesses. The application process is short and takes only a few minutes. It takes approximately 4 weeks for your application to be reviewed and approved. ValueOptions encourages providers to participate in this process and we are offering technical assistance to any provider who qualifies based on the criteria listed below.

As the administer of the program for the State of Texas, the Texas Comptroller of Public Accounts (CPA) has the responsibility to certify minority and women owned businesses as HUBs. Application for the HUB Program can be started by completing the application at the link below:
http://www.txdot.gov/services/business_opportunity_programs/hub_overview.htm

According to HUB eligibility criteria, the following individuals are eligible for certification:

- Is at least 51% owned by an Asian Pacific American, Black American, Hispanic American, Native American and/or American women
- Is an entity with its principal place of business in Texas, and
- Has an owner residing in Texas with a proportionate interest that actively participates in the control, operations and management of the entity's affairs.

What are the benefits of becoming certified?

- Unlimited access to websites that assist in growing your business with the state
- Access to many state bids related to your business profile
- Boost your business connections
- Tap into HUB program resources by connecting to a HUB coordinator who can be your business strongest advocate.
- Tap into the HUB mentor protégé program which partners you and your business with experienced vendors.

If you qualify, please consider becoming a HUB provider. Should you already be a HUB provider or obtain this certification, please forward your certification document to Jennifer.Castrejon@valueoptions.com or via fax at 972-906-2780.

ValueOptions is available to assist you with any questions in this process.

For additional information please contact:

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